



Get the Power of Confidence.
Only with the *GRE*® revised General Test

What We Will Cover Today

- Growth of MBA Programs Accepting GRE® Scores
- Taking the GRE® revised General Test for Business School is a Smart Move
- Tools and Resources to Help You Perform Your Best
- Hear What GRE Test Takers Are Telling Us
- Steps for Registration Success

Considering Graduate Or Business School?

Great News!

The *GRE*[®] revised General Test is used **around the world** for:

- Master's programs
- MBA programs
- Specialized master's in business programs
- Doctoral programs
- Awarding fellowships
- Scores are good for 5 years!

Hooray! It's the one test accepted for graduate and business school worldwide.

"It keeps your options open; it's definitely easier to take one test instead of two. And you can get in anywhere with just one test."

Cary S., Undergraduate Marketing Student

Most Business Schools Now Accept GRE® Scores

- Over 1,200 MBA programs around the world accept GRE® scores for admission including:
 - 90+ of the 2015 U.S. News & World Report top 100 business schools in the U.S.
 - 76 of the 2014 Financial Times Top 100 Global MBA Programs
 - 9 of the 2014 Financial Times Top 10 European MBA Programs

Most Business Schools Welcome GRE® Scores

According to *Kaplan's 2014 Survey of Business School Admissions Officers*, nearly 8 out of 10 business schools say they do not have a preference for one test over another.

Source: Kaplan Test Prep's 2014 Survey of Business School Admissions Officers, 2014, Kaplan Test Prep Taking the *GRE*® revised General Test for Business School Is a Smart Move

With the *GRE*® Power of Confidence, You Can:

Get where you want to go

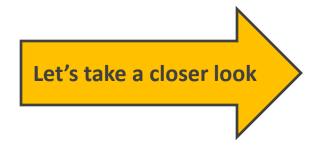
with the world's most widely accepted admissions test for graduate and business school

Use the test-taker friendly

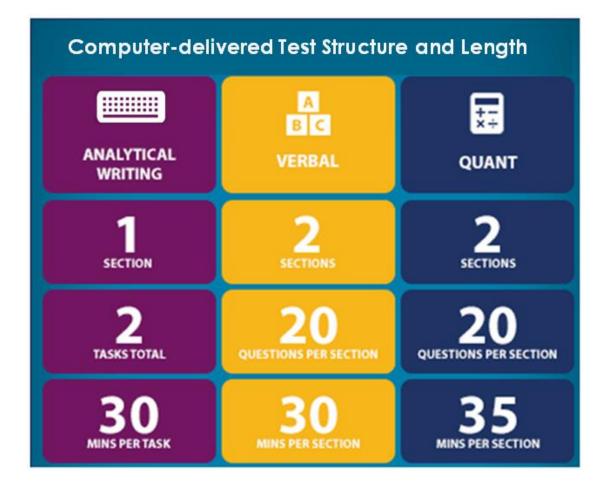
design to do your best you can skip questions and change answers

Put your best scores forward

with the ScoreSelect™ option and show schools only the scores you want them to see



The Computer-delivered *GRE*® revised General Test



GRE® Score Scales

Scores are reported on the following scales:



in half-point increments in 1-point increments

130-170

130-170 in 1-point increments

Have a Strategy About How You Will Approach the Test



Only the *GRE*[®] revised General Test features a test-taker friendly design

- You can approach the test using more of your own personal test-taking strategies
- Within <u>each timed section</u> of the test you can:
 - Change your answers
 - Mark questions
 - Skip questions and return to them
 - Navigate freely

Putting Your Best Scores Forward With the ScoreSelect® Option

You decide which *GRE*[®] scores from your reportable history to send to the schools you designate



On test day

You view your scores at the test center

Use your 4 FREE score reports

- Most Recent option Send scores from your most recent test
- All option Send scores from all tests in the last 5 years

After test day

You view your scores via your My *GRE*® Account

Use Additional Score Reports

- Most Recent option Send scores from your most recent test
- All option Send scores from all tests in the last 5 years
- Any option Send scores from one OR many tests in the last 5 years

If You Want to Take the Test Again, You Can!

If you need to try again... you can retake the test every 21 days.

- With the ScoreSelect® option, you never need to send scores from a particular administration if you feel they are not your best
- You always have the option to take the test again
- You can take the GRE® revised General Test once every 21 days, up to five times within any continuous rolling 12-month period

A recent analysis* by ETS revealed that most people who took the test a second time did better. Score improvements were noted on the Verbal Reasoning measure and on the Quantitative Reasoning measure.

^{*}For more information, visit www.ets.org/gre/news/gre_repeaters_show_score

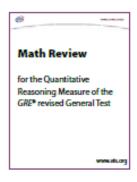
Tools and Resources to Help You Perform Your Best

Try a Simulated Test Experience

- Free POWERPREP® II software can be downloaded from the GRE® website
- It is as close to the actual computerdelivered test as you can get
 - Provides 2 full-length practice tests, which you can use in a timed environment
 - Allows you to see and try the functionality
 - Also provides strategies and additional sample questions



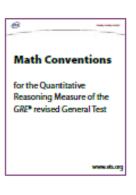
More Free Tools to Help You Prepare



GRE® Math Review

This 100-page math refresher includes definitions, properties, examples and a set of exercises with answers at the end of each section.

(Now with links to material in the Khan Academy®)

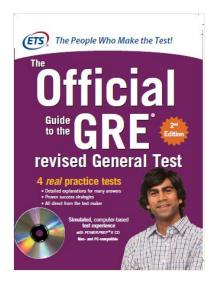


GRE® Math Conventions

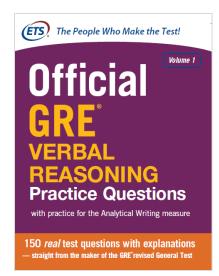
Mathematical notations, symbols, terminology and guidelines are included for interpreting information in the GRF revised General Test.

There Are More Practice Questions Available

If you would like more real test questions to increase your practice, there are several official books available from the *GRE*[®] Program.



Very Popular!



Released in 2014

(ETS) The People Who Make the Test!

Practice Questions

150 *real* test questions with explanations

- straight from the maker of the GRE revised General Test

Official

Other Practice Tools in Different Formats



GRE® Success Starter Video Series

These short videos give you a solid review of the three test measures, a helpful tour of the test-taker friendly design features, valuable test-taking tips and strategies and much more



Official GRE® Guide Mobile App for iOS systems

This app features authentic test questions with answers and explanations, test-taking tips and strategies plus more from The Official Guide to the GRE® revised General Test, Second Edition



ScoreItNow! Online Writing Practice

Use this online tool to sharpen your writing skills. Practice responding to GRE Analytical Writing tasks, receive immediate, confidential scores on your responses, review sample responses and general suggestions for improving your essaywriting skills and more

Connect With Others Considering Graduate and Business school

- Join the conversation on the official GRE® revised General Test page on Facebook®
- Connect, engage and hear from others who are planning to take the GRE revised General Test just like you



Hear What GRE® Test Takers Are Telling Us

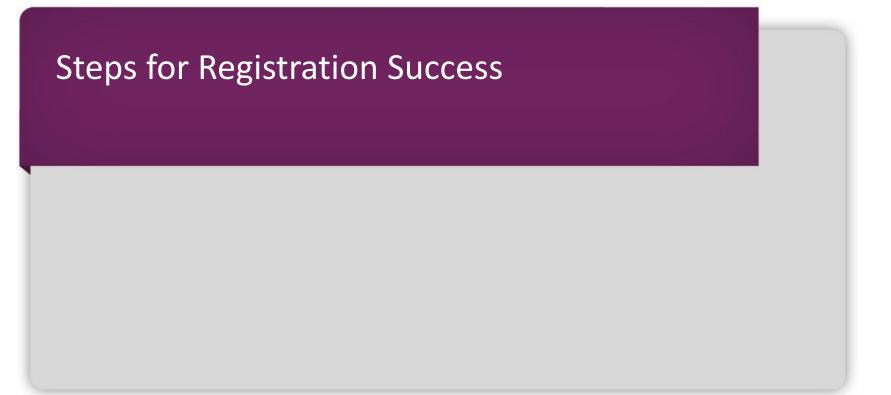
What's Popular?

- The United States (U.S.), Europe and Canada are the top three destinations where *GRE*® test takers are interested in studying.
 - Most common U.S. regions are:
 - Western U.S.
 - Southern U.S.
- The majority of prospective MBA students
 - Are interested in pursuing full-time MBA programs
 - Are looking to study on campus
 - Have up to 4 years of work experience

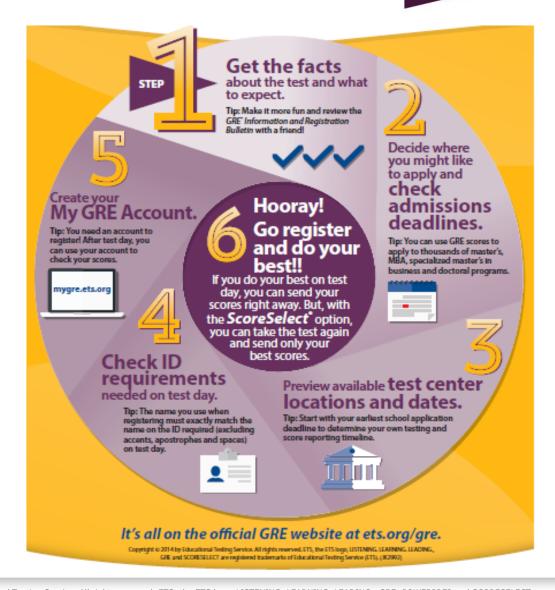
Source: A Snapshot of the Individuals Who Took the GRE® revised General Test, August 2011 – June 2014, ETS, 2014.

GRE® Test Takers Reveal Study Habits

- Respondents around the world typically take one month to less than three months to prepare
 - In the U.S., one third said they spend less than one month preparing
- More than half used the POWERPREP® II software
- Flash cards and reading books were some of the most popular preparation tools
- Friends ranked highest as favorite study-buddy choice
- Fruit was the most popular snack when preparing



Follow These Steps to Register to Test

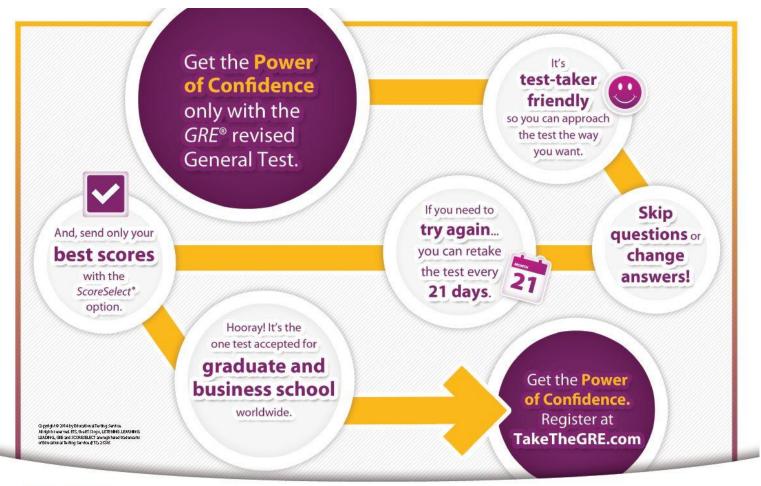


Help Schools Find YOU

- When you register for a *GRE*® test, you will be asked if you would like to register for the GRE Search Service. You can also register for this FREE service in your My GRE Account.
- With this service you can list a free profile about yourself to help institutions find you more easily.
- If you match the recruitment profile of a participating institution, you
 may be sent information about graduate and business school
 programs, admission requirements, financial aid opportunities and
 fellowships.

ets.org/gre/stusearch

To Sum It All Up!





Listening. Learning. Leading.º